

## **EU COMMUNITY INITIATIVE INTERREG IIIB CADSES**

### **„TWIN CITIES”**

#### ***PROJECT OBJECTIVES:***

The project would like to contribute to the realization of the Lisbon Strategy's objectives. It assigns the urban downtowns and the group of cities as a stronger motor of development, thus adjusts it into the focus of its examination.

- There is a need to elaborate new types of interest conciliation, and for the implementation of urban development a regional approach has to be introduced for the reason that future perspectives of the cities' surrounding rural areas are based on competitive cities.
- The optimal labor division between central and peripheral areas, the development of an optimal relation system is the earnest of a balanced development and the key element of an operating spatial integration.
- Accessing the EU and the fact of border lapse itself did not change the course of the economic, social and cultural activities. For this reason it is necessary to reveal those advantages, which are able to reorganize the relations between the city and its region which were frozen due to the border. As a result the spatial integration will be realized according to the cities' real (not disfigured by borders, functional) attraction areas
- In the meantime it is necessary to harmonize the activities of the central twin cities and place them in the EU's urban system.

#### ***PROJECT ACTIVITIES:***

##### **Working Package 1 – Project Management**

###### ***Objectives:***

The project management is responsible for the day-to-day operation of the project to assure in cooperation with the working package leaders that the project objectives are reached within the proposed time-period and agreed-upon deliverables are issued in a timely manner and in high quality.

Project management manages and controls the project's resources, time plans and activities, and represents the project externally in all matters: financial, administrative, technical and contractual.

###### ***Tasks:***

- a, Planning the project
  - objectives definition
  - results definition
  - quality monitoring definition
  - monitoring and valuation strategies definition

b, Organization of the project

- structure of main activity
- the actors' role
- to share the tasks and coordination
- time scheduling, timing
- internal communication system

c, Determination of the strategy methodology

- planning procedure
- determination of indicators
- methodology of information, data
- data processing
- procurement process

d, Team spirit

- to select participants colleagues and project team building
- application of mutually accepted methods
- description of team building and project work groups managing process
- conflict handling

e, Organization of meetings and public relations

- project environment analysis
- to work out the marketing strategy
- planning of dissemination activity
- organization of international conference

f, Budget handling and realization

- cost and sources planning
- contracting
- reporting methods

**Output:**

- successful implementation
- settlement of payments
- financial compliance
- progress reports
- final reports

1.-4. term

**Working Package 2 – Creating Strategy**

**Objectives:**

A common urban development planning of the twin cities by applying a regional approach. Complex planning applying integrated approach and new methodology.

**Tasks:**

- a, Analyzing the present situation
  - general features
  - community and social functionality
  - state of infrastructure
  - state of environment
  - features of economics

-state of telecommunication (public telecommunication, internet, e-government, e-administration)

b, Create a development concept

- present state
- strategic planning
- influence of external factors
- optional level of development
- coming vision

c, Strategic program

- theory of strategy planning application
- from targets to programs
- priorities
- strategic target groups and programs
- system of priorities and programs
- timing, scheduling

d, Operative program

- complex planning
- regional objectives
- integrated approach
- dissemination
- communication methods

**Output:**

- Analyzing the present situation
- Development concept
- Strategy Program
- Operative Program

2.-3. term

**Working Package 3 – Participation, dissemination**

**Objectives:**

In the course of planning a complete dissemination has to be assured. For this it is necessary to identify the wide range of stakeholders and possible decision-makers for all twin cities respectively. They have to be provided with information on the planning process, and have to be involved in different ways into the planning. The objectives of this working package are the transfer knowledge, methodology and project results to other twin cities' sites, recommendation of dissemination to local, regional and national level to encourage integrated regional/spatial planning.

**Tasks:**

a, Participation in cooperation

- to discover the interested stakeholders
- to discover possible decision makers
- to harmonize the interests
- to realize the network of partners

b, Dissemination

- to provide information
- to involve them in the planning process

**Output:**

- information exchange
- interest conciliation
- partner network development

1.-3. term

**Working Package 4 – Giving legitimacy**

**Objectives:**

The realization of the prepared plans is assured by organizing the conciliation with decision-makers' forum and by legitimating the deliverables. In this frame it is also necessary to establish the management organizations responsible for the implementation of the certain operational programs.

**Tasks:**

- a, Conciliation forums
  - decision makers (governmental and local)
  - civil sector (employees, employers, greens, urban protectors)
- b, Legitimating
  - different legal environment
  - to harmonize the legitimating process
- c, Presentation, pre-decision support, publicity

**Output:**

- forums
- presentations
- draft documents

3.-4. term

**Working Package 5 – Electronic database**

**Objectives:**

Generating a common free-access electronic database from the data collected during the planning, its continuous refreshing, revealing further utilization forms, thus assuring the development of further operational conditions.

**Tasks:**

- homepages
- e-information
- info bulletins
- media (printed and electrical)

**Output:**

- webpage
- electronic database

3.-4. term

## **Working Package 6 – Project closing activities**

### **Objectives:**

Summary of the achieved results and gained experiences, its public dissemination. Drafting of proposals supporting pre-decision and decision-making.

### **Tasks:**

- summary of results and experiences
- pre-decision supporting documents

### **Output:**

- guide manual
- planning guide
- publications
- press conferences

4. term

### **PROJECT ORGANIZATION:**

The project will be developed by experts from all participating countries, working in matrix organization to be developed by the Lead Partner. The activities are going to be divided into working packages.

### **PROJECT COORDINATION: HAZAI DOMESTIC REGIONAL DEVELOPMENT INC. (HUNGARY)**

#### **PARTNERS:**

- Local Government of Nyíregyháza (Hungary)
- Local Government of Uzhgorod (Ukraine)
- Local Government of Debrecen (Hungary)
- Municipality of Oradea (Romania)
- Crossborder Co-operation and European Integration Agency "Lower Danube" Euroregion (Cahul, Moldova)
- University „Dunarea de Jos” (Galati, Romania)
- University of Thessaly Department of Planning and Regional Development (Greece)
- RDA Severve Primorske Ltd. (Nova Gorica, Slovenia)
- Informest (Italy)
- planned involvement of partners:
  - involving a German partner with a German-Polish twin city
  - Bulgarian and Macedonian agencies and municipalities (Blagoevgrad (BUL) – Delcevo (MCD))
  - Albanian and Italian agencies and municipalities (Lecce (ITA) – Durres (ALB))

**PROJECT BUDGET: est. 1,5 million EUR**

**PROJECT DURATION: 1,5-2 years**