

## FORM FOR PROJECT IDEAS (page 1)

Project Acronym: MECCE

Project Name: Mobile educative & consultative centre for entrepreneurship

Priority:

**1. Spatial development approaches and actions for social and economic cohesion !**

2. Sustainable transport systems and access to the information society !

3. Promotion and management of landscape, natural and cultural heritage !

4. Environment protection, resource management and risk prevention !

Lead partner

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Financial Information of the project (in €):

ERDF funding:

National co-financing (EU):

Other EU funding (PHARE, CARDS, TACIS, etc):

National co-financing (Non EU):

Private funding:

TOTAL:

Project duration (MM/YYYY): around 15 months

## FORM FOR PROJECT IDEAS (page 2)

Project description:

Small and medium enterprises are sector of economy which in last 15 years has significant and the fastest development in countries of transition, and is proven as the most flexible part of economy, with the highest ability to adjust to changes on domestic and foreign markets in distinction from big companies making on this way the biggest influence on socio-economic development of targeted regions.

However, in comparison to countries of EU, SME in other non EU countries lags behind according to national GDP and employment numbers which creates economical differences among countries. Regional unbalances in activities and effects of SME in some countries became significant characteristic which is closely connected with fast trend of fluctuation of number of small and medium enterprises which directly reflects on fluctuation of number of employees in regions. On this way so called "black holes" in economy sector, which are connected to SME became deepened because of inadequate and late intervention.

Mobile educative – consultative centres would have the role to prevent creation of these «black holes» and to solve problems by fast interventions in SME sector of critical region.

Characteristic of MECCE is mobile dynamic intervention on critical area by international & local team of experts through educative workshops and other measures which would bring new skills and knowledge in sector of SME, exchange of experience with EU countries, and would help in connecting and creating the net of experts for strong development of particular region.

Objectives:

- Economy development of particular regions through SME development
- Development of business climate and entrepreneurship of specific areas
- Connecting business and civil sector and public administration as well as other relevant institutions with aim of SME development in specific area
- To transfer good EU practise in development of SME
- Connecting countries with aim of common approach to development of SME and taking joint position towards EU markets

Expected outcomes:

- analyze of SME sector and spotting the most critical areas concerning SME activities
- creating mobile teams for education and consultancy in entrepreneurship
- decreased number of unsuccessful enterprises
- increased number of successful start-up enterprises
- development of business climate
- integration of business and civil sector in decision making process concerning entrepreneurial development
- local capacity development necessary for strong support to entrepreneurship
- creating operational net of countries which will be included in project
- bringing closer the level of entrepreneurial activity of countries in transition to those of EU
- joint appearance on EU market
- exchange of good practise with EU countries

Project partners:

Already found:

Are you looking for additional partners? Yes

If yes, what partners are you looking for? Business centres, training centres, public body, SME associations, etc.

Follow up from INTERREG II C:

Links to other III B projects: